



NOR'WESTER

Rotary Club of Northwest Des Moines
www.clubrunner.ca/northwestdesmoines

Prez Sez...

Wendi Wilson

Thank you to everyone for a well attended and fun social last week at the Blank Park Zoo. We will have one last club outing in May. I am planning on a evening at the ICubs again. The exact date will be announced soon.

This week attendance will be a little lighter than usual.... and I may also appear a little taller and less...let's say feminine. Actually, this is the weekend of PETS training up in Ankeny so we have several Rotarians that will be out attending festivities there. I am out as well attending education so I can keep my day job! I'm leaving you in trusty hands though and will be back next week.



Abbie, Prez & Gabi

Scribbles

Jeff Fleming
Des Moines Art Center

Today was an eye opening and engaging program by Jeff Fleming, Executive Director of the Des Moines Art Center (founded in 1948). To get a more complete visual and inspirational impact of the art and architecture that distinguishes the Des Moines Art Center, visit www.desmoinesartcenter.org or visit the Center's three locations.

The Art Center presents thought-provoking exhibitions and educational programs, lectures, as well as hands-on studio art classes - all provided by 130 employees (55 part time) on a \$5 million budget (1/2 from endowments and 1/2 from charitable support and earned revenues). In addition the Center is just completing a \$34 million "comprehensive" capital campaign (capital funding, endowment and annual funding combined). Interesting Fact: During the economic slowdown (2008-2009) attendance increased!

The Art Center's main physical complex marries with the collection for a totally integrated experience. The collection is housed in three major buildings; each designed by a world-renowned architect - Eliel Saarinen, I. M. Pei, and Richard Meier. Thousands of

people visit Des Moines annually to see the art center's collection, famous architecture (each of the 3 buildings are seen around the world as architectural masterpieces), and/or to visit the new Sculpture Garden in Gateway West downtown. The Center rotates the portion of its collection on public display quarterly!

Recognized by international art critics as a world-class museum in the heart of the Midwest, the Des Moines Art Center has amassed an important collection with a major emphasis on contemporary art. The collection's overriding principle is a representation of artists of the 19th and 20th century ("art and artists of today and tomorrow"), each through a seminal work. This accounts for an impressive collection that ranges from Edward Hopper's *Automat* to Jasper Johns' *Tennyson*, Henri Matisse's *Woman in White*, Georgia O'Keeffe's *From the Lake No. 1*, and Francis Bacon's *Study after Velásquez's Portrait of Pope Innocent X*. (The *Screaming Pope* - now valued at \$50 million to \$70 million).

The facilities are also available for rent for special occasions - perhaps an opportunity as a location for our club's quarterly social.

Paul Kirpes, Scribe

March 26, 2010

Program:

**Anuradha
Vaitheswaran**
Appellate Court Judge

Arranged By:

Phil Houle

Greeter:

Matt Bunker

Invocation:

Kevin Smith

Sergeant:

Joe Kobes

Scribe:

Joe Kobes

2009-10

OFFICERS AND DIRECTORS

Wendi Wilson, President
Eric Dickinson, President Elect
Brad Helgemo, Secretary
Wanda Armstrong, Treasurer
Ed Arnold, Director
Jim Arthur, Director
Chuck Corwin, Director
Rick Grant, Director
Marcus Dunn, Director
Cam Torstenson, Past President
Dianne D-Nelson, Exec Sec
Mark McAndrews, Exec Treas

Future Programs

4/2: David Charleston
"Hope to Offer"

4/9: Lance Henning
Habitat for Humanity

Rotary Minute...



Northwest Rotary was represented at the "Green Eggs and Ham Reach Out and Read Breakfast.

ROR-Iowa is part of the national Reach Out and Read pediatric literacy program that links literacy and health by incorporating books and literacy guidance into every well-child visit from 6 months through 5 years of age. Reach Out and Read is an evidence-based nonprofit organization that promotes early literacy and school readiness in pediatric exam rooms nationwide by giving new books to children and advice to parents about the importance of reading aloud.

In 2006, Rotary District 6000, representing 63 clubs in central and southern Iowa, stepped forward to match former Iowa First Lady Christie Vilsack's contribution to help expand Reach Out and Read Iowa by launching a "Rotarians for Reach Out and Read" campaign with a goal of donating \$30,000 for ROR children's books to support literacy. Rotarians responded by making generous donations to the Reach Out and Read Iowa Coalition and direct contributions to their local Reach Out and Read programs. The \$30,000 goal was surpassed, with District 6000 Rotarians contributing over \$34,000 that funded more than 14,000 books for young Iowa children. Rotary's commitment continues as Rotarians continue to support Reach Out and Read at the state and local levels through financial contributions, adoption of local ROR programs to help with books, volunteer readers, and literacy-rich waiting rooms; and spreading the word about Reach Out and Read in Iowa.

A wonderful example is the inaugural Charles Gabus Memorial Bike Ride held July 5th, 2009, at the Walker Johnson Park in Urbandale and following that city's trail system. Distance choices of 5 miles, 20 miles and even 60 miles were options for the 100 riders.

Our Cat In The Hat Group:

Dale Belknap, Margaret Borgen, Cat in the Hat, Rachel, Chuck Corwin, Cal Litweller



We'll Be Singing . . .

"Chef's Choice"
&
Smiles

BIRTHDAYS

March 17
Beth Goedken

March 19
Dave Nagel

BIRTHDAYS



Items for the Nor'Wester should be submitted every Wednesday by Noon. Please send to:

Chuck Corwin

Phone: 515-226-7605

Fax: 515-223-9301

ccorwin@bryton.com

Future Information

Program

Chairperson:

Gil DeRoos

Kevin Smith, April 2

Chuck Corwin, April 9

Paul Kirpes, April 16

Greeters

Chairperson:

Nancy Johnson

Liz Nead, April 2

James Schmidt, April 9

Jim Arthur, April 16

Invocation

Chairperson:

Jim Pittman

Dave Smith, April 2

Doyle Sanders, April 9

Bertha Sadler, April 16

Sergeant

Chairperson:

Kevin Smith

TBA, April 2

TBA, April 9

TBA, April 16

Scribe

Chairperson:

Larry Sample

Leslie Malcom, April 2

Tiffany Menke, April 9

Mark McAndrews, April 16